

APPLICATION OVERVIEW:

SeedTrak® is the transactional software used by Monsanto Asgrow® and DEKALB® Dealers to place seed orders, manage inventory, and manage billing activities with growers.

TARGET AUDIENCE:

Primarily for Asgrow® and DEKALB® independent seed-only dealers, not retailers selling multiple brands or other crop inputs.

DEALER COMMENT:

“These [tools] have all made my life much easier to run this business and have the free time that you want to spend with your family.”

KEY FEATURES & FUNCTIONALITY:

- **Data Exchange** - allows for electronic transmission of information to and from Monsanto.
- **Grower Order(GO)/Invoice Entry** – provides dual-purpose format for point and click simplicity with professional-looking, printable results.
- **Dealer Order Summary (DOS) Report** - provided electronically from Monsanto during data exchange; combines order, shipping, transfer and total sold data to offer a true long/short calculation.
- **Electronic Delivery Notification (EDN)** - Bill of Lading details (seed type, quantity, lot #, etc.) transmitted, eliminating need for manual inventory entry.
- **Electronic Stock Transfers** - ability to submit and approve dealer seed stock transfers to Monsanto.
- **Grower Point of Sale (GPOS) Transmission** - once a delivery date is entered into a grower order/invoice, delivery receipt information can be selected to automatically flow to Monsanto
- **Financial Point of Sale (FPOS) Transmission** - electronically send financial information for more efficient processing.
- **Dealer Order Confirmation** - once a grower order/invoice has been submitted, seed is automatically added to dealer order, if available.
- **Inventory Management** - gives ability to track seed inventory by product, variety and trait from receipt through customer delivery; also offers tracking of dealer to dealer transfers.
- **Bar Code Scanner** - optional application available to capture seed moving in and out of the dealer’s warehouse. Transactions captured via the bar code scanner will update SeedTrak.
- **Grower to Grower Transfer** - easily move seed between grower orders/invoices without affecting previous dealer order reservations.
- **Invoice & Delivery Receipts** - print professional looking invoices and delivery receipts.
- **Product Availability List (PAL)** - access PAL information from grower order/invoice screen within SeedTrak.
- **Product/Price Updates** - receive latest information electronically without need for hand-entry.
- **Dealer Reports** - a variety of reports to analyze your seed business.
- **Dynamic Data** - full editing capability of inventory transactions and grower order/invoices
- **Quotes** - ability to generate, print and save detailed customer quotes.
- **Customized Discounts** - adjust/create quantity, early-pay and other discounts to fit your business practices.
- **Customer Payment Tracking** - record payments, obtain account balance information and follow payment history.
- **Offline Functionality** - the majority of SeedTrak activity can be completed offline.

FOR MORE INFORMATION: Call SeedTrak Support at 1-888-355-1238.

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