

eCONNECTIVITY-GROWER ORDER

OVERVIEW

eCONNECTIVITY CONCEPT: Enable faster and accurate decision making by removing time intensive, error-prone, manual processes.

DEFINITION

GROW ORDER: Ability to enter grower orders / booking into retailers system and then send the grower order to Monsanto to secure the seed on the Dealer Order Process includes:

- Product Availability Lookup
- Grower Order Submittal / Response
- Dealer Order Summary (DOS)

BENEFITS

RETAILER:

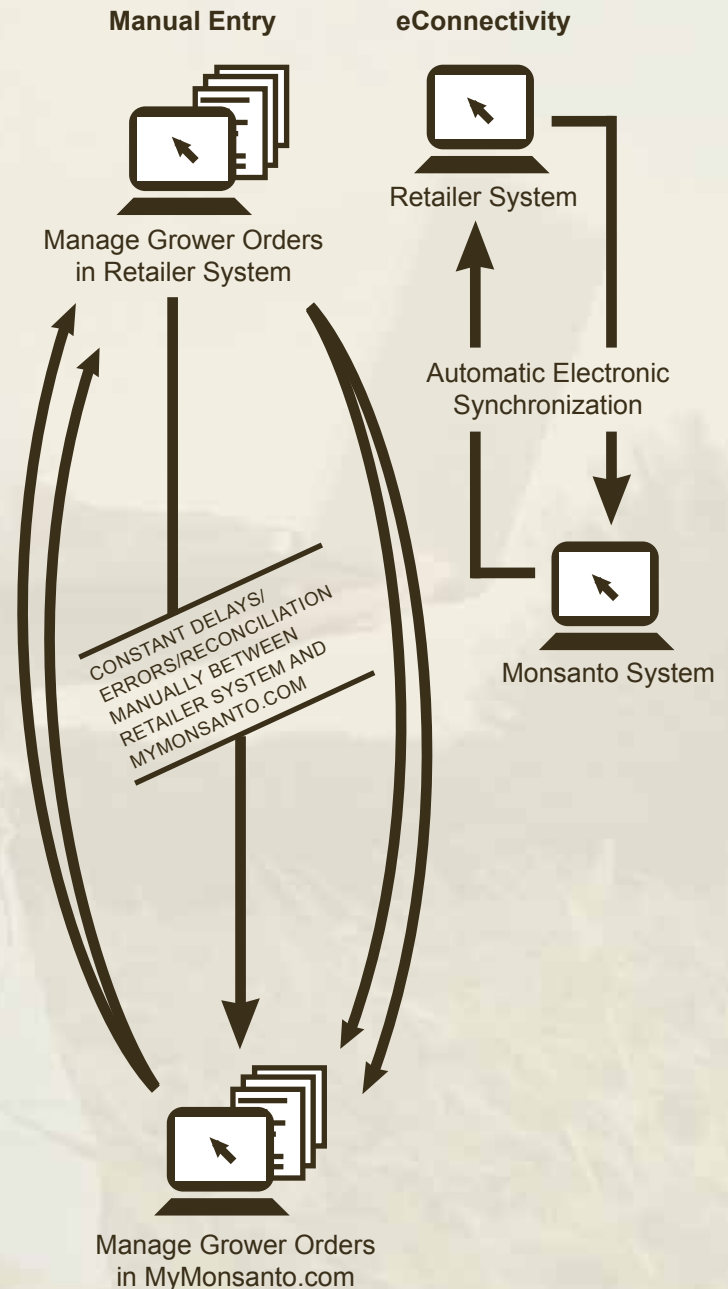
- Improves accuracy of orders, both at grower level and order/inventory level
- Eliminates dual entry of orders
- Ability to better manage trait sales and customer follow-up

HEADQUARTERS:

- More accurate orders equates to better sales tracking
- Ability to better manage trait sales and customer follow-up

MONSANTO:

- Demonstrates professional partnership with distribution chain
- Ability to better manage trait sales and customer follow-up



The details are for information purposes only. Retail accounts have multiple connectivity options and should contact their software provider for more information.

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